Adit Gupta

EDUCATION

Master's in Philosophy

Devi Ahilya Vishwa Vidhyalaya 2019-2020

Bachelor in Technology (B.Tech)

University of Petroleum & Energy Studies 2003-2007

CONTACT



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https://aditgupta.design

WORK EXPERIENCE

SENIOR DESIGN MANAGER, SERVICENOW

August 2021 - Present

- Leading the Customer and Industry Workflows design team at India Development Center (IDC).
- Focus areas:
 - Customer Experience
 - Financial Service Operations
 - Health Care & Life Sciences

DESIGN MENTOR, GOOGLE FOR STARTUPS

November 2018 - Present

Recognized by Google as a Product Design Expert.
Mentoring startups selected for Google for Startups program.

FOUNDER, UX ASSIST

November 2016 - Present

 Highest selling design productivity app from India. Listed in the top 5 highest paid apps from India.

SENIOR USER EXPERIENCE DESIGNER, PAYPAL

November 2016 - Present

- Design lead for Insights Analytics and recommendations for merchants to understand, sustain and grow their business.
- Designing data visualizations and business dashboards for SMB and mid-market merchants.
- Global search experience.

LEAD INTERACTION DESIGNER, FURLENCO

November 2016 - Present

 Leading a team of designers to design the web and mobile experience.

FOUNDER & CEO, FUNCTION SPACE

November 2016 - Present

- Responsible for conceptualising, designing, developing, evangelising and marketing the platform
- Raised funds from NVP and led a 40 person team.
- 20k+ registered users with 100,000 MAU

LEAD INTERACTION DESIGNER, VERCHASKA

November 2016 - Present

- UI and Interaction design for iOS applications.
- Design and front-end development of various web applications, starting from user research, initial sketch, wireframing,information architecture, ui design, coding in HTML5/CSS3 and user testing.

TECHNOLOGY EVANGELIST & PYTHON LEAD, SOURCEBITS

November 2016 - Present

- Worked on cutting-edge projects in Python and WebGL.
- Responsible for evangelizing company products through social media and blogging.
- Worked with the design team on wireframing of company websites in OmniGraffle.
- Developed fresher recruitment portal in PHP. Initiated Labs for development of products in cutting-edge technologies.